



## Board of Directors Nomination Form

We are currently seeking candidates for some incredibly important CEMA Board of Directors positions. You have what it takes. Or, you may know of a colleague who would rock the Board! Feel free to review the strategic plan and consider what an impact you or an associate can make on the Board. To download our strategic plan, please visit the About CEMA area of our website: [www.CEMAonline.com](http://www.CEMAonline.com).

### Nomination Process

Through a Call for Nominations to the membership on September 25, 2020, Nomination forms will be accepted until October 11, 2020. The Nominating Committee then begins the work of identifying candidates for the ensuing CEMA fiscal year and presents a slate of nominees before the CEMA Board of Directors for approval. Once accepted by the Board, the slate is voted on by the membership in November 2020. On December 1, 2020, the slate is notified and announced. The new Board takes office on January 1, 2021.

The CEMA Nominating Task Force is currently soliciting candidates for the following Board positions:

- Vice Chairman/Chairman of the Board-Elect – one-year term in this position with a second one-year term as Chairman – two years (both Event Marketers and Industry Partners may apply)
  - Fill-in on occasions when the Chairman is not able to fulfill their duties – Coordinate between the two of positions as Chairman or Vice Chairman. Must be present for all Board meetings.
  - Voting position.

- Treasurer – two-year term (both Event Marketers and Industry Partners may apply)
  - Responsible for reporting and monitoring CEMA Finances working closely with the President & CEO
  - Voting position
- Director At-Large (4-6 open positions – both Event Marketers and Industry Partners may apply)
  - Voting position, help with direction of CEMA, able to attend monthly and in person Board meetings – 2-year term.

Nominations for these positions will be collected through October 11, 2020. If you have questions about the process, please contact Kim Gishler, President and CEO, CEMA at [kim@cemaonline.com](mailto:kim@cemaonline.com).

## Board Commitment

Before submitting your nomination form, please review the qualifications and responsibilities below and confirm your ability to make the necessary time and financial commitment.

Ideal candidates will possess the following qualifications:

- Support from employer/colleagues for the time and financial commitment required to attend the following meetings:
  - One hour-long Board call monthly.
  - 2-3 face-to-face meetings each year (typically a 1/2-day commitment)
  - Attendance at the annual CEMA Summit (coincides with one of the face-to-face Board meetings)
- Ability to spend 1-3 hours per month on Board / Committee activities outside of the bi-monthly meetings including completing assignments that have been given to Board members.
- Willingness to wear an “industry hat” (to contribute beyond personal business interests for the good of the membership and the industry).
- Creativity and an entrepreneurial spirit with the ability to identify and develop new products and services benefiting the CEMA membership.
- Ability to act with integrity and make decisions – financial and otherwise – for the good of CEMA.

- Willingness to recruit “New Members”.
- Willingness to actively promote CEMA as the Association for Corporate Event Marketing Professionals.
- History of active participation in the corporate event marketing industry through employment and volunteer work.

The CEMA Board of Directors is responsible for:

- Responsible for overseeing the business affairs of CEMA, including and financial reporting.
- Identifying and creating new products and services by consulting with, and receiving input from the professional staff, and by engaging in appropriate discussion and debate.
- Providing guidance on the strategic direction and programs of the “Association”.
- Identifying and grooming future Board members.
- Promoting consensus, cooperation, and participation among all members at every level. Each director is accountable to the CEMA Board of Directors and not any particular segment or interest group of the membership.
- Setting the policy and direction for the Association.

## Expense Reimbursement

Directors serve at their own expense and are expected to assume the cost of travel and lodging for all face-to-face meetings and the annual CEMA Summit.

## Nominee Information

Please complete and submit ***this form*** no later than October 11, 2020. If you have any questions contact Robb Trost, CEMA Immediate Past Chair and Nomination Committee Chair at [robb.trost@freeman.com](mailto:robb.trost@freeman.com).