



**CORPORATE  
EVENT NEWS**

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## **CEMA Midwest Event Sponsorships – October 9-10 at Sheraton in Chicago**

The Corporate Event Marketing Association, the only association solely focused on corporate event marketing professionals, and Corporate Event News, the top news source solely focused on corporate event professionals, have partnered on the launch of this exclusive event.

CEMA holds an annual event with several hundred attendees each year in California, and this will be their first major conference in the Midwest.

Make a strategic move. CEMA's premier sponsorship opportunities offer you high-level exposure and direct access to senior-level event marketing professionals who are responsible for strategy, management and measurement of their programs.



***Attendees will be high-level corporate event professionals*** from some of the top corporate brands in the US.

The event will open with a networking reception to mix and mingle with this valuable audience, followed the next day by a one-day workshop led by Duncan Wardle, former head of creativity and innovation at Disney.

There are several sponsorship opportunities to show off YOUR brand:

### **Lunch Sponsor - \$12,500 (one available)**

A premiere opportunity to greet all attendees with a short presentation of your brand before lunch begins. Sponsorship also includes Single logo brand signage displaying your company's brand as lunch sponsor, as well as logo on all signage, logo in all email marketing, logo on event web site page, acknowledgment onstage during conference, list of attendee names post-event. Includes attendance for two people.

### **Breakfast Sponsor - \$10,500 (one available)**

A premiere opportunity to greet all attendees with a short introduction of your brand during breakfast. Sponsorship also includes Single logo brand signage displaying your company's brand as breakfast sponsor, as well as logo on all signage, logo in all email marketing, logo

on event web site page, acknowledgment onstage during conference, list of attendee names post-event. Includes attendance for two people.

**Break Sponsors - \$5,000 (two available)**

Single logo brand signage displaying your company's brand as break sponsor. Sponsorship also includes logo on all signage, logo in all email marketing, logo on event web site page, acknowledgment onstage during conference, list of attendee names post-event. Includes attendance for one person.

**Platinum Sponsor - \$15,000 (one available)**

A premiere opportunity to greet all attendees with a short presentation of your brand to kick off the conference, as well as introduce Duncan Wardle. Sponsorship also includes logo on all signage, logo in all email marketing, logo on event web site page, acknowledgment onstage during conference, list of attendee names post-event. Includes attendance for two people.

**Gold Sponsorships – \$7,500 (limited availability)**

Sponsorship includes logo on all signage, logo in all email marketing, logo on event web site page, acknowledgment onstage during conference, list of attendee names post-event. Includes attendance for one person.

**Silver Sponsorships – \$4,500 (limited availability)**

Sponsorship includes logo on all signage, logo in all email marketing, logo on event web site page, list of attendee names post-event. Includes attendance for one person.

**For sponsorship opportunities, please contact Corporate Event News Head of Sales John Rice, [jrice@tsnn.com](mailto:jrice@tsnn.com) 617 201 7088**

